

The Training and Placement Cell (2022-23)

The Training and Placement Cell serves as a liaison between the corporate world and college students. The team works tirelessly to invite companies offering various profiles to suit the requirements of the students to help them kick-start their careers. Apart from circulating placement opportunities, the cell also indulges itself in providing internship and articleship opportunities. Additionally, in order to ease the transition to the corporate sector, the cell regularly conducts training sessions and workshops and releases informative series on social media handles to help students groom their personalities. The Cell conducts all of these activities smoothly through its various departments and four research teams that work tirelessly throughout the year to tap the companies that they can invite for campus recruitments.

Placement Report

As we move towards the end of placement season 2022–23, here are a few key points about the placement record this year:

- The highest package offered this year was 36.5 LPA by Trilogy Innovations.
- The mean package amounted to Rs. 5.49 LPA, and the median package amounted to Rs. 5.4 LPA. 350+ students have been placed, and 390+ offer letters have been received.
- Out of the 75+ recruiters, the top companies that visited our college this year were Boston Consulting Group, L&T, EY, KPMG, PwC, Deloitte USI, WTW, Bain & Co., Oxane Partners, Trilogy Innovations, Futures First, D.E. Shaw & Co., etc.
- Profiles Offered: Analyst, Consultant, Finance, Junior Knowledge Associate, Assurance, Audit, Marketing, Business Development, Administrative Assistant, Actuarial, Research, Subject Matter Expert, Operations, etc.

Internship Wing

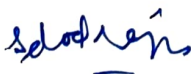
Internships are an opportunity to network with great people and sharpen your skills before entering the workforce. This year was no different with soaring numbers as high as 900+ applicants for the opportunities posted on the newly introduced portal dedicated to circulating internships through SmartProf as well as through the Placement Cell's CR network.

Our top recruiters were Zee Media, Travclan, Hike, Ferns N Petals, KRG Consultants, Tommy Hilfiger, Nation With NaMo, Aam Aadmi Party, Policy Times, Sapio Analytics, Optum, Sharekhan, etc., who offered various profiles including content writing, business development, research, finance, marketing, graphic designing, public relations, software engineer-react, volunteering, SEO, analyst, HR, operations, UI/UX designing, audit, equity research analyst, financial modeling, etc.

More than 220 students were offered internships through the internship wing of the Training and Placement Cell. With an ambitious and dedicated team on hand, we wrap up another tenure this grand!

Marketing Department

With more than 2800 followers, the official Instagram handle of The Training and Placement Cell of Sri Guru Gobind Singh College of Commerce, University of Delhi, provides students with career and corporate guidance along with updates on training-related events.



The marketing series of this tenure are:

1. Placement Promptuary

- Pre-Placement Talk (PPT)
- Group Discussion
- Personal Interview

2. Creating A Job Winning Resume

The most crucial document a candidate submits during their job search is their resume, which, if well-crafted, can distinguish them from other applicants, and the Training and Placement Cell of Sri Guru Gobind Singh College of Commerce offers students the best resume writing tips to make their resume stand out. Additionally, we also prescribed a TPC approved format of resume.

3. Essentials of a Cover Letter

A cover letter explains why the candidate is the ideal person for the job. We provided design guidelines and composing tips for students to understand the essentials of a cover letter. Additionally, we also prescribed a TPC approved format of cover letter.

4. Tips For Effective Cold Email

The post serves as a guide to write a perfect email that catches the eye of the recruiter and gets the desired response.

5. Winning Strategies For Salary Negotiations

TPC compiled the best salary negotiation strategies to help you get the pay you deserve. The post served as a complete guide to salary negotiation and eased a candidate's journey through the corporate world.

6. Alumni Series

The Training and Placement Cell provided students with an opportunity to widen their spectrum of corporate learnings by getting a peek into their alumni's experiences.

- Harshit Gupta (Market Analyst, Future First)
- Mahek Chawla (Financial Research Associate, D.E. Shaw & Co.)
- Srishti Grover (Analyst, WTW)

Training Department

The Training Wing works rigorously to conduct the much-needed training workshops and sessions aimed at equipping the students with the necessary skills required to sit in the interviews and giving them insights about how to conduct themselves in a formal and corporate world.

The department conducted a total of 13 sessions during the tenure.

1. **How to Build A Strong Resume?** - By Ms. Dhairya Gangwani on 28 th June 2022
2. **How to Crack Guesstimates?** - By Ms. Soumya Gupta on 30 th July 2022
3. **Ace Personal Interview** - Mr. Vishal Bhatia on 23rd August 2022
4. **Personal Interview & Group Discussion** - By Mr. Anshumali Saxena on 30 th August 2022
5. **How to Crack Aptitude Test?** - By Mr. Nihar Kumar in collaboration with T.I.M.E on 30th September 2022
6. **Cracking Guesstimates** - By Ms. Ruchika Bhartiya on 20th November 2022
7. **Ace the Case** - By Ms. Ruchika Bhartiya on 21st November 2022

8. **Resume Building and CV Vetting** - By Mr. Dhruv Gupta on 12th January 2023
9. **Leadership talk on Audit Industry** - By Crowe LLP on 16th February 2023
10. **Prep Strategy for MBA Entrance Exams** - In Collaboration with Career Launcher on 23rd February 2023
11. **Email Etiquette** - By Ms. Kriti Kulshrestha on 24th February 2023
12. **LinkedIn Profile Optimisation and Network** - By Mr. Pavan Sathiraju on 11th March 2023
13. **Cracking Off-Campus Placements** - By Mr. Aryan Goyal and Ms. Jasmine Sidana on 12th March 2023

Internship Fair

The Internship Fair is a week-long event held in hybrid mode in the last week of March, with the first few days dedicated to skill-building for students and the last day dedicated to company visits to our campus. The research department converted more than 150 companies for the Internship Fair. This event, which took place in offline mode after many years, was a challenge for the entire team to accomplish. Despite this, the college was bustling with excitement on the day of the event. The fair witnessed close to 2000 registrations and participation from 60+ recruiters out of which 20 companies were invited on campus including Futures First, Decathlon, The Economic Times, Namekart, upGrad, Chegg, Athena, Policy Bazaar, Teach for India, etc. offering a diverse range of 25+ profiles with the highest stipend offered up to 80K.

The following sessions were a part of the training capsule during the internship fair.

1. **Building a Strong Resume** - By Yash Rathi
2. **Mock Aptitude Test** - In Collaboration with Pratham
3. **One-On-One Resume Vetting** - With Industry Experts
4. **Group Discussion**

Summary

The Training and Placement Cell serves as a liaison between the corporate world and college students, providing internship and articleship opportunities. This year, the highest package offered was 36.5 LPA by Trilogy Innovations, with 350+ students placed and 390+ offer letters received. The top companies that visited the college were Boston Consulting Group, EY, KPMG, PwC, Deloitte USI, WTW, Bain & Co., Oxane Partners, and Trilogy Innovations. Profiles offered include analyst, consultant, finance, junior knowledge associate, assurance, audit, marketing, business development, administrative assistant, actuarial, Research, subject matter expert, operations, etc. The Training and Placement Cell has conducted 12 sessions during the tenure, including How to Build a Strong Resume, How to Crack Guesstimates, Aptitude Test, Group Discussion, One-on-one CV vetting, Resume Building, and CV Vetting, Leadership talk on Audit Industry, Prep Strategy for MBA Entrance Exams, Email Etiquette, LinkedIn Profile Optimisation, and Network, Cracking off-campus placements. The Internship Fair is a week-long event that is being conducted in hybrid mode in the last week of March. More than 60 companies with 25+ profiles visited the campus during The Internship Fair 2023.

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